## ORDER

KARE 11

Orders Order / Rev: 715923 06331768 Alt Order #: **CRAVAAK FOR CONGRESS** Product Desc: **KARE** Estimate: C30N06 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/26/12 / 10/26/12 T-PHI Order Type: Political Sales Region: NAT Smart Media Group Inc/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Alexandria, VA 22314 15% Agency Commission: Advertiser CRAVAACK, C / R /CON Name: A35+ New Business Thru: Demographic: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

## Bill Plan Totals

| Start Date | End Date | # Spots | Gross Amount | Net Amount  | Month         | # Spots | Gross Amount | Net Amount  | Rating |
|------------|----------|---------|--------------|-------------|---------------|---------|--------------|-------------|--------|
| 10/29/12   | 11/04/12 | 49      | \$30,325.00  | \$25,776.25 | November 2012 | 67      | \$41,650.00  | \$35,402.50 | 0.00   |
| 11/05/12   | 11/11/12 | 18      | \$11,325.00  | \$9,626.25  | Totals        | 67      | \$41,650.00  | \$35,402.50 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn         |              |              | Start Of Order - End Of Order | 100%    |

| Ln Ch Sta                 | rt End               | Inventory Code          | Break        | Start/End               | Time Days      | Len Sp | ots | Rate Pri       | Rtg Type   | Spots | Amount     |
|---------------------------|----------------------|-------------------------|--------------|-------------------------|----------------|--------|-----|----------------|------------|-------|------------|
| 1 KARE 11/02              | 2/12 11/02/12        | Tonight Show            | CM           | 1035pm-113              | 35pmF          | :30    | 1   | \$650.00 P-2   | 0.00 NM    | 1     | \$650.00   |
| TONICHT CH                | O\4/                 | Tonight Show            |              |                         |                |        |     |                |            |       |            |
| TONIGHT SH<br>Start Date  |                      | Weekdays                | Spoto/Mook   | Poto                    | Poting         |        |     |                |            |       |            |
| Week: 10/29/12            | 11/04/12             | F                       | Spots/Week 1 | <u>Rate</u><br>\$650.00 | Rating<br>0.00 |        |     |                |            |       |            |
| 2 KARE 11/02              |                      | M-F 2-3p<br>The Doctors | СМ           | 2P-3P                   | F              | :30    | 2   | \$250.00 P-4   | 0.00 NM    | 2     | \$500.00   |
| THE DOCTOR                | RS                   | THE DOCIOIS             |              |                         |                |        |     |                |            |       |            |
| Start Date Week: 10/29/12 | End Date<br>11/04/12 | Weekdays                | Spots/Week 2 | Rate<br>\$250.00        | Rating<br>0.00 |        |     |                |            |       |            |
| 3 KARE 11/02              |                      |                         | CM           | 4-430P                  | F              | :30    | 1   | \$525.00 P-4   | 0.00 NM    | 1     | \$525.00   |
| 0 10 11 2                 | .,,                  | KARE 11 4 News          | _            | 1 1001                  | 1              | .00    | •   | φο20.001       | 0.00 14111 | ·     | ψο20.00    |
| 4P NEWS                   |                      |                         |              |                         |                |        |     |                |            |       |            |
| Start Date                |                      | Weekdays                | Spots/Week   | Rate                    | Rating         |        |     |                |            |       |            |
| Week: 10/29/12            | 11/04/12             | F                       | 1            | \$525.00                | 0.00           |        |     |                |            |       |            |
| 5 KARE 11/02              | 2/12 11/02/12        |                         | CM           | 5-530p                  | F              | :30    | 1   | \$1,975.00 P-4 | 0.00 NM    | 1     | \$1,975.00 |
| KARE11NWS                 | -5                   | KARE 11 5 News          |              |                         |                |        |     |                |            |       |            |
| Start Date                | -                    | Weekdays                | Spots/Week   | Rate                    | Rating         |        |     |                |            |       |            |
| Week: 10/29/12            | 11/04/12             | F                       |              | \$1,975.00              | 0.00           |        |     |                |            |       |            |
| 6 KARE 11/02              | 2/12 11/02/12        | M-F 9-10a<br>TODAY      | СМ           | 9-10a                   | F              | :30    | 2   | \$350.00 P-4   | 0.00 NM    | 2     | \$700.00   |
| TODAY 11                  |                      |                         |              |                         |                |        |     |                |            |       |            |
| Start Date                |                      | <u>Weekdays</u>         | Spots/Week   | Rate                    | Rating         |        |     |                |            |       |            |
| Week: 10/29/12            | 11/04/12             | F                       | 2            | \$350.00                | 0.00           |        |     |                |            |       |            |

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

| Ln Ch           | Start     | End                  | Inventory Code                 | Break        | Start/End              | Time | Days            | Len S    | pots | Rate Pri                  | Rtg Type   | Spots | Amount           |
|-----------------|-----------|----------------------|--------------------------------|--------------|------------------------|------|-----------------|----------|------|---------------------------|------------|-------|------------------|
| N 7 KARE        | 11/05/1   | 2 11/05/12           | Tonight Show                   | CM           | 1035pm-11              | 35pm | M               | :30      | 1    | \$1,000.00 P-4            | 0.00 NM    | 1     | \$1,000.00       |
| TONIG           | HT SHOV   | ٨/                   | Tonight Show                   |              |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 11        |           | 11/11/12             | M                              |              |                        |      | 00              |          |      |                           |            |       |                  |
| 8 KARE          | 11/05/1   | 2 11/05/12           | M-F 2-3p                       | CM           | 2P-3P                  |      | M               | :30      | 2    | \$175.00 P-2              | 0.00 NM    | 2     | \$350.00         |
| THE DO          | OCTORS    |                      | The Doctors                    |              |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 11        |           | 11/11/12             | M                              | 2            | \$175.00               | 0.   | 00              |          |      |                           |            |       |                  |
| 9 KARE          | 11/05/1   | 2 11/05/12           | M-F 4-430p                     | CM           | 4-430P                 |      | M               | :30      | 1    | \$250.00 P-2              | 0.00 NM    | 1     | \$250.00         |
| 4P NEV          | vs        |                      | KARE 11 4 News                 | 3            |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 11        |           | 11/11/12             | M                              | 1            | \$250.00               |      | 00              |          |      |                           |            |       |                  |
| N10 KARE        | 11/05/1   | 2 11/05/12           | M-F 430-5p                     | CM           | 430-5P                 |      | M               | :30      | 1    | \$1,000.00 P-4            | 0.00 NM    | 1     | \$1,000.00       |
| JEOPA           | RDY       |                      | Jeopardy                       |              |                        |      |                 |          |      |                           |            |       |                  |
| Sta             | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 11/       |           | 11/11/12             | M                              |              | \$1,000.00             |      | 00              |          |      |                           |            |       |                  |
| 11 KARE         | 11/05/1   | 2 11/05/12           | M-F 5-530p<br>KARE 11 5 News   | CM           | 5-530p                 |      | M               | :30      | 1    | \$1,800.00 P-4            | 0.00 NM    | 1     | \$1,800.00       |
| KARE1           | 1NWS-5    |                      | NAKE II 5 News                 | •            |                        |      |                 |          |      |                           |            |       |                  |
| Sta             | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 11/       |           | 11/11/12             | M                              |              | \$1,800.00             |      | 00              |          |      |                           |            |       | 40-000           |
| 12 KARE         | 11/05/1   | 2 11/05/12           | M-F 5-6a<br>KARE First Edition | CM<br>on M-F | 5-6a                   |      | M               | :30      | 1    | \$350.00 P-4              | 0.00 NM    | 1     | \$350.00         |
| KARE1           | 1-1ST E   | )T                   | NAINE I IIST Editio            | OLL IVI-I    |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati |                 |          |      |                           |            |       |                  |
| Week: 11/       |           | 11/11/12             | M                              | 1            | \$350.00               |      | 00<br>M         |          |      | \$050.00 D.4              | 0.00 NINA  | 0     | <b>#700.00</b>   |
| 13 KARE         | 11/05/1   | 2 11/05/12           | M-F 9-10a<br>TODAY             | CM           | 9-10a                  |      | M               | :30      | 2    | \$350.00 P-4              | 0.00 NM    | 2     | \$700.00         |
| TODAY           | ′ 11      |                      |                                |              |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | <u>Weekdays</u><br>M           | Spots/Week   | Rate                   | Rati |                 |          |      |                           |            |       |                  |
| Week: 11/       |           | 11/11/12             | M Sat 5-530p                   | CM           | \$350.00<br>5-530P     |      | 00<br>S-        | :30      | 1    | \$500.00 P-2              | 0.00 NM    | 0     | \$0.00           |
| 14 RANL         | 1 1/03/1  | 2 11/03/12           | KARE 11 5 News                 |              | 3-330F                 |      | 3-              | .30      | '    | \$300.00 F-2              | U.UU INIVI | U     | φ0.00            |
| KARE1           | 1NWS-5    | SA                   |                                |              |                        |      |                 |          |      |                           |            |       |                  |
| Sta<br>Week: 10 | art Date  | End Date<br>11/04/12 | Weekdays<br>S-                 | Spots/Week   | Rate                   | Rati | <u>ng</u><br>00 |          |      |                           |            |       |                  |
|                 | n Date Ra |                      | escription                     |              | \$500.00<br>t/End Time | U.   |                 | Weekdays | Le   | ngth Rate                 | Rtg Type   |       |                  |
| 1 KARE          | 10/29/12  | 2-11/04/12 S         | at 5-530p                      | 5-53         |                        |      | -               | Sa       |      | :30 <del>(\$500.00)</del> |            |       |                  |
| Cro             | edited    |                      |                                |              |                        |      |                 |          |      |                           |            |       |                  |
| 16 KARE         | 11/03/1   | 2 11/03/12           |                                | CM           | 8-10a                  |      | S-              | :30      | 2    | \$500.00 P-2              | 0.00 NM    | 2     | \$1,000.00       |
| KARE1           | 1 NWS S   | AT                   | KARE 11 Saturda                | ау           |                        |      |                 |          |      |                           |            |       |                  |
| Sta             | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati | ng              |          |      |                           |            |       |                  |
| Week: 10        |           | 11/04/12             | S-                             | 2            | \$500.00               |      | 00              |          |      |                           |            |       |                  |
| 18 KARE         | 11/01/1   | 2 11/01/12           | Tonight Show Tonight Show      | CM           | 1035pm-11              | 35pm | T               | :30      | 1    | \$650.00 P-4              | 0.00 NM    | 1     | \$650.00         |
| TONIG           | HT SHOV   | ٧                    | ronight Show                   |              |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati |                 |          |      |                           |            |       |                  |
| Week: 10/       |           | 11/04/12             | T                              | 1            | \$650.00               |      | 00<br>T         |          |      | #200 00 P. I              | 0.00.104   | _     | <b>4000 00</b>   |
| 19 KARE         | 11/01/1   | 2 11/01/12           | M-F 2-3p<br>The Doctors        | CM           | 2P-3P                  |      | T               | :30      | 2    | \$300.00 P-4              | 0.00 NM    | 2     | \$600.00         |
| THE DO          | OCTORS    |                      | The Bestere                    |              |                        |      |                 |          |      |                           |            |       |                  |
|                 | art Date  | End Date             | Weekdays                       | Spots/Week   | Rate                   | Rati |                 |          |      |                           |            |       |                  |
| Week: 10/       |           | 11/04/12             | T                              | CM           | \$300.00               |      | 00<br>T         | .20      | - 4  | \$505 00 D 4              | 0.00 NIN4  | 4     | <b>\$</b> E0E 00 |
| ZU NAKE         | 1 1/0 1/1 | ∠ 11/U1/12           | M-F 4-430p<br>KARE 11 4 News   | CM<br>s      | 4-430P                 |      | 1               | :30      | 1    | \$525.00 P-4              | 0.00 NM    | 1     | \$525.00         |
| 4P NEV          | VS        |                      |                                |              |                        |      |                 |          |      |                           |            | I     |                  |

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

| Ln Ch                    | Start              | End                  | Inventory Code                      | Break            | Start/End               | Time Da               | ys | Len Sp | ots | Rate Pri       | Rtg Type   | Spots | Amount     |
|--------------------------|--------------------|----------------------|-------------------------------------|------------------|-------------------------|-----------------------|----|--------|-----|----------------|------------|-------|------------|
| 20 KARE                  | 11/01/1            | 2 11/01/12           | M-F 4-430p                          | CM               | 4-430P                  | 7                     | Γ  | :30    | 1   | \$525.00 P-4   | 0.00 NM    | 1     | \$525.00   |
| 4P NEW                   | /S                 |                      | KARE 11 4 News                      |                  |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | <u>Weekdays</u><br>T                | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2<br>N21 KARE   |                    | 11/04/12             | M-F 430-5p                          | 1<br>CM          | \$525.00<br>430-5P      | 0.00<br>T             | r  | :30    | 1   | \$1,350.00 P-4 | 0.00 NM    | 1     | \$1,350.00 |
|                          |                    | 2 11/01/12           | Jeopardy                            | Civi             | 430-31                  | ,                     | 1  | .50    | '   | ψ1,330.001 -4  | 0.00 14101 | · '   | ψ1,330.00  |
| JEOPAF                   |                    | Fred Data            | M/a alada ya                        | Consta ////a al- | Data                    | Datina                |    |        |     |                |            |       |            |
| Week: 10/2               | rt Date<br>29/12   | End Date<br>11/04/12 | <u>Weekdays</u><br>T                | Spots/Week 1     | Rate<br>\$1,350.00      | <u>Rating</u><br>0.00 |    |        |     |                |            |       |            |
| 23 KARE                  | 11/01/1            | 2 11/01/12           | M-F 5-6a                            | CM               | 5-6a                    | 7                     | Γ  | :30    | 1   | \$350.00 P-4   | 0.00 NM    | 1     | \$350.00   |
| KΔRF11                   | -1ST ED            | nΤ                   | KARE First Edition                  | n M-F            |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | Weekdays                            | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2               |                    | 11/04/12             | T                                   | 1                | \$350.00                | 0.00                  |    |        |     |                |            |       |            |
| 24 KARE                  | 11/01/1            | 2 11/01/12           | M-F 9-10a<br>TODAY                  | СМ               | 9-10a                   | Г                     | Γ  | :30    | 2   | \$350.00 P-4   | 0.00 NM    | 2     | \$700.00   |
| TODAY                    | 11                 |                      | TODAT                               |                  |                         |                       |    |        |     |                |            |       |            |
| Star<br>Week: 10/2       | rt Date            | End Date<br>11/04/12 | <u>Weekdays</u><br>T                | Spots/Week 2     | <u>Rate</u><br>\$350.00 | Rating<br>0.00        |    |        |     |                |            |       |            |
|                          |                    | 2 10/30/12           | Tonight Show                        | CM               | 1035pm-113              |                       |    | :30    | 1   | \$650.00 P-2   | 0.00 NM    | 1     | \$650.00   |
|                          |                    |                      | Tonight Show                        |                  |                         | •                     |    |        |     | •              |            |       | ******     |
|                          | IT SHOV<br>rt Date | V<br>End Date        | Weekdays                            | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2               |                    | 11/04/12             | - T                                 | <u> </u>         | \$650.00                | 0.00                  |    |        |     |                |            |       |            |
| 26 KARE                  | 10/30/1            | 2 10/30/12           | M-F 2-3p                            | CM               | 2P-3P                   | - T                   |    | :30    | 2   | \$300.00 P-4   | 0.00 NM    | 2     | \$600.00   |
| THE DO                   | CTORS              |                      | The Doctors                         |                  |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | Weekdays                            | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2               |                    | 11/04/12             | - T                                 | 2                | \$300.00                | 0.00                  |    | .20    |     | ¢4.250.00 D.4  | 0.00 NIM   | 4     | Φ4 250 00  |
| N28 KARE                 | 10/30/1            | 2 10/30/12           | M-F 430-5p<br>Jeopardy              | CM               | 430-5P                  | - T                   |    | :30    | 1   | \$1,350.00 P-4 | 0.00 NM    | 1     | \$1,350.00 |
| JEOPAF                   |                    |                      |                                     |                  | _                       |                       |    |        |     |                |            |       |            |
| Star<br>Week: 10/2       | rt Date<br>29/12   | End Date<br>11/04/12 | <u>Weekdays</u><br>- T              | Spots/Week 1     | Rate<br>\$1,350.00      | Rating<br>0.00        |    |        |     |                |            |       |            |
|                          |                    | 2 11/06/12           | M-F 5-6a                            | CM               | 5-6a                    | - T                   |    | :30    | 1   | \$350.00 P-4   | 0.00 NM    | 3     | \$1,050.00 |
| COMME                    | NTC AD             |                      | KARE First Edition B LINES A THRU I |                  |                         |                       |    |        |     |                |            |       |            |
|                          | -1ST ED            |                      | B LINES A THRU I                    | Б                |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | Weekdays T                          | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2<br>Week: 11/0 |                    | 11/04/12<br>11/11/12 | - T<br>- T                          | 1<br>2           | \$350.00<br>\$350.00    | 0.00<br>0.00          |    |        |     |                |            |       |            |
| N31 KARE                 | 10/30/1            | 2 11/06/12           |                                     | CM               | 9-10a                   | - T                   |    | :30    | 1   | \$350.00 P-4   | 0.00 NM    | 2     | \$700.00   |
| TODAY                    | 11                 |                      | TODAY                               |                  |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | Weekdays                            | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2<br>Week: 11/0 |                    | 11/04/12<br>11/11/12 | - T<br>- T                          | 1                | \$350.00<br>\$350.00    | 0.00<br>0.00          |    |        |     |                |            |       |            |
|                          |                    |                      | Tonight Show                        | CM               | 1035pm-113              |                       |    | :30    | 2   | \$650.00 P-2   | 0.00 NM    | 2     | \$1,300.00 |
| T01/101                  | IT 01 10 1         | .,                   | Tonight Show                        |                  | ·                       |                       |    |        |     |                |            |       |            |
|                          | IT SHOV<br>rt Date | v<br>End Date        | Weekdays                            | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2               | 29/12              | 11/04/12             | W                                   | 2                | \$650.00                | 0.00                  |    |        |     |                |            |       |            |
| 33 KARE                  | 10/31/1            | 2 10/31/12           | M-F 2-3p                            | CM               | 2P-3P                   | <b>W</b> -            |    | :30    | 2   | \$300.00 P-4   | 0.00 NM    | 2     | \$600.00   |
| THE DO                   | CTORS              |                      | The Doctors                         |                  |                         |                       |    |        |     |                |            |       |            |
|                          | rt Date            | End Date             | <u>Weekdays</u>                     | Spots/Week       | Rate                    | Rating                |    |        |     |                |            |       |            |
| Week: 10/2<br>N34 KARE   |                    | 11/04/12             | W<br>M-F 4-430n                     | CM 2             | \$300.00<br>4-430P      | 0.00<br>W-            |    | :30    | 1   | \$525.00 P-4   | 0.00 NM    | 1     | \$525.00   |
|                          |                    | _ 10/01/12           | KARE 11 4 News                      |                  | + +001                  | VV-                   |    | .50    | '   | ψυ20.001 -4    | U.UU INIVI | '     | ΨυΖυ.υυ    |
| 4P NEW                   |                    | End Data             | Wooldoys                            | Cnoto/M/==!      | Dete                    | Dotin -               |    |        |     |                |            |       |            |
| Star                     | rt Date            | End Date             | Weekdays                            | Spots/Week       | <u>Rate</u>             | Rating                |    |        |     |                |            | •     |            |

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

| Ln Ch                  | Start            | End                  | Inventory Code                | Break                | Start/End          | Time D         | ays | Len S | pots | Rate Pri       | Rtg Type   | Spots | Amount             |
|------------------------|------------------|----------------------|-------------------------------|----------------------|--------------------|----------------|-----|-------|------|----------------|------------|-------|--------------------|
| N34 KARE               | 10/31/1          | 2 10/31/12           | •                             | CM                   | 4-430P             |                | W   | :30   | 1    | \$525.00 P-4   | 0.00 NM    | 1     | \$525.00           |
| 4P NEW                 | /S               |                      | KARE 11 4 News                | i                    |                    |                |     |       |      |                |            |       |                    |
|                        | rt Date          | End Date             | Weekdays                      | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 10/2             |                  | 11/04/12             | W                             | CM                   | \$525.00<br>430-5P | 0.00           | W   | :30   |      | \$4.250.00 D.4 | 0.00 NM    | 4     | ¢4 250 00          |
| N35 KARE               | 10/31/1          | 2 10/31/12           | M-F 430-5p<br>Jeopardy        | CIVI                 | 430-58             |                | VV  | .30   | ı    | \$1,350.00 P-4 | 0.00 NM    | 1     | \$1,350.00         |
| JEOPAF                 | RDY              |                      | . ,                           |                      |                    |                |     |       |      |                |            |       |                    |
| Sta<br>Week: 10/2      | rt Date          | End Date<br>11/04/12 | <u>Weekdays</u><br>W          | Spots/Week 1         | Rate<br>\$1,350.00 | Rating<br>0.00 |     |       |      |                |            |       |                    |
|                        |                  |                      | M-F 5-530p                    | CM                   | 5-530p             |                | W   | :30   | 1    | \$1,975.00 P-4 | 0.00 NM    | 1     | \$1,975.00         |
|                        |                  |                      | KARE 11 5 News                |                      |                    |                |     |       |      | * 1,010101     |            |       | <b>4</b> 1,21 2122 |
| KARE11                 |                  | Fad Data             | Ma alistaire                  | C==+= \\ \\ \\ ==  - | Data               | Datina         |     |       |      |                |            |       |                    |
| Sta<br>Week: 10/2      | rt Date<br>29/12 | End Date<br>11/04/12 | <u>Weekdays</u><br>W          | Spots/Week 1         | Rate<br>\$1,975.00 | Rating<br>0.00 |     |       |      |                |            |       |                    |
|                        |                  | 2 10/31/12           | M-F 9-10a                     | CM                   | 9-10a              |                | W   | :30   | 2    | \$350.00 P-4   | 0.00 NM    | 2     | \$700.00           |
| TODAY                  | 44               |                      | TODAY                         |                      |                    |                |     |       |      |                |            |       |                    |
| TODAY<br>Sta           | rt Date          | End Date             | Weekdays                      | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 10/2             |                  | 11/04/12             | W                             | 2                    | \$350.00           | 0.00           |     |       |      |                |            |       |                    |
| 38 KARE                | 11/02/1          | 2 11/02/12           | Tonight Show                  | CM                   | 1035pm-11          | 35pm           | F   | :30   | 1    | \$650.00 P-2   | 0.00 NM    | 1     | \$650.00           |
| Cto                    | mt Doto          | End Data             | Tonight Show                  | Cnoto/Mook           | Doto               | Dating         |     |       |      |                |            |       |                    |
| Week: 10/2             | rt Date<br>29/12 | End Date<br>11/04/12 | <u>Weekdays</u><br>F          | Spots/Week 1         | Rate<br>\$650.00   | Rating<br>0.00 |     |       |      |                |            |       |                    |
| N39 KARE               | 11/02/1          | 2 11/02/12           | M-F 3-4p                      | CM                   | 3-4p               |                | F   | :30   | 1    | \$675.00 P-4   | 0.00 NM    | 1     | \$675.00           |
| _                      | _                |                      | DR OZ                         |                      |                    |                |     |       |      |                |            |       |                    |
| Sta<br>Week: 10/2      | rt Date          | End Date<br>11/04/12 | <u>Weekdays</u><br>F          | Spots/Week 1         | Rate<br>\$675.00   | Rating<br>0.00 |     |       |      |                |            |       |                    |
| N40 KARE               |                  |                      |                               | CM                   | 5-6a               |                | F   | :30   | 1    | \$350.00 P-4   | 0.00 NM    | 1     | \$350.00           |
|                        |                  |                      | KARE First Editio             | n M-F                |                    |                |     |       |      |                |            |       |                    |
|                        | rt Date          | End Date             | <u>Weekdays</u><br>F          | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 10/2<br>N41 KARE |                  | 11/04/12             | Today Show                    | CM                   | \$350.00<br>7-9a   | 0.00           | F   | :30   | 1    | \$900.00 P-4   | 0.00 NM    | 1     | \$900.00           |
| NATI IVAILE            | 11/02/1          | 2 11/02/12           | Today Show                    | OW                   | 7-54               |                | 1   | .50   | '    | ψ300.001 -     | 0.00 14101 |       | ψ500.00            |
|                        | rt Date          | End Date             | Weekdays                      | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 10/2             |                  | 11/04/12             | F                             | 1                    | \$900.00           | 0.00           |     | .20   |      | ФС7F 00 D 4    | 0.00 NIM   | ,     | <b>ФО</b> 7Е 00    |
| N42 KARE               | 11/05/1          | 2 11/05/12           | DR OZ                         | СМ                   | 3-4p               | IVI-           |     | :30   | 1    | \$675.00 P-4   | 0.00 NM    | 1     | \$675.00           |
| Sta                    | rt Date          | End Date             | Weekdays                      | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 11/              |                  | 11/11/12             | M                             | 1                    | \$675.00           | 0.00           |     |       |      |                |            |       |                    |
| 43 KARE                | 11/05/1          | 2 11/05/12           | M-F 5-6a<br>KARE First Editio | CM<br>n M-F          | 5-6a               | M-             |     | :30   | 1    | \$350.00 P-4   | 0.00 NM    | 1     | \$350.00           |
| Sta                    | rt Date          | End Date             | Weekdays                      | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 11/              | 05/12            | 11/11/12             | M                             | 1                    | \$350.00           | 0.00           |     |       |      |                |            |       |                    |
| N44 KARE               | 11/05/1          | 2 11/05/12           | Today Show                    | CM                   | 7-9a               | М-             |     | :30   | 2    | \$900.00 P-4   | 0.00 NM    | 2     | \$1,800.00         |
| Sta                    | rt Date          | End Date             | Today Show<br>Weekdays        | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 11/              |                  | 11/11/12             | M                             | 2                    | \$900.00           | 0.00           |     |       |      |                |            |       |                    |
| 45 KARE                | 11/01/1          | 2 11/01/12           | Tonight Show                  | CM                   | 1035pm-11          | 35pm           | - T | :30   | 1    | \$650.00 P-2   | 0.00 NM    | 1     | \$650.00           |
| Ct-                    |                  | Fad Data             | Tonight Show                  | C==+= \\ \\ \\ ==  - | Data               | Datina         |     |       |      |                |            |       |                    |
| Week: 10/2             | rt Date<br>29/12 | End Date<br>11/04/12 | <u>Weekdays</u><br>T          | Spots/Week 1         | Rate<br>\$650.00   | Rating<br>0.00 |     |       |      |                |            |       |                    |
| N46 KARE               |                  |                      | M-F 3-4p                      | CM                   | 3-4p               |                | - T | :30   | 1    | \$675.00 P-4   | 0.00 NM    | 1     | \$675.00           |
|                        |                  |                      | DR OZ                         |                      |                    |                |     |       |      |                |            |       |                    |
| Sta<br>Week: 10/2      | rt Date<br>29/12 | End Date<br>11/04/12 | <u>Weekdays</u><br>T          | Spots/Week 1         | Rate<br>\$675.00   | Rating<br>0.00 |     |       |      |                |            |       |                    |
|                        |                  | 2 11/01/12           |                               | CM                   | 5-6a               |                | - T | :30   | 1    | \$350.00 P-4   | 0.00 NM    | 1     | \$350.00           |
|                        |                  | -                    | KARE First Editio             |                      |                    |                |     | -     |      |                |            |       | ,                  |
|                        | rt Date          | End Date             | <u>Weekdays</u><br>T          | Spots/Week           | Rate               | Rating         |     |       |      |                |            |       |                    |
| Week: 10/2             | Z9/ 1Z           | 11/04/12             | 1                             | 1                    | \$350.00           | 0.00           |     |       |      |                |            |       |                    |

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

| Ln Ch Start  | End                  | Inventory Code                     | Break                     | Start/End 7             | Time Days      | Len Sp          | ots | Rate Pri                    | Rtg Type            | Spots | Amount     |
|--|----------------------|------------------------------------|---------------------------|-------------------------|----------------|-----------------|-----|-----------------------------|---------------------|-------|------------|
| 47 KARE 11/01/12   | 2 11/01/12           | M-F 5-6a<br>KARE First Edition     | CM<br>on M-F              | 5-6a                    | T              | - :30           | 1   | \$350.00 P-4                | 0.00 NM             | 1     | \$350.00   |
| N48 KARE 11/01/12  | 2 11/01/12           | Today Show<br>Today Show           | СМ                        | 7-9a                    | T              | - :30           | 1   | \$900.00 P-4                | 0.00 NM             | 1     | \$900.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | Weekdays                           | Spots/Week 1              | Rate<br>\$900.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |
| 49 KARE 10/30/12   | 2 10/30/12           | Tonight Show Tonight Show          | СМ                        | 1035pm-113              | 35pm - T       | - :30           | 1   | \$650.00 P-2                | 0.00 NM             | 1     | \$650.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | Weekdays<br>- T                    | Spots/Week 1              | Rate<br>\$650.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |
| N50 KARE 10/30/12  | 2 10/30/12           | M-F 3-4p<br>DR OZ                  | СМ                        | 3-4p                    | - T            | - :30           | 1   | \$675.00 P-4                | 0.00 NM             | 1     | \$675.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | Weekdays<br>- T                    | Spots/Week<br>1           | <u>Rate</u><br>\$675.00 | Rating<br>0.00 |                 |     |                             |                     |       |            |
| 51 KARE 10/30/12   | 2 10/30/12           | M-F 5-6a<br>KARE First Edition     | CM<br>on M-F              | 5-6a                    | - T            | - :30           | 1   | \$350.00 P-4                | 0.00 NM             | 1     | \$350.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | <u>Weekdays</u><br>- T             | Spots/Week<br>1           | Rate<br>\$350.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |
| N52 KARE 10/30/12  |                      | Today Show<br>Today Show           | СМ                        | 7-9a                    | - T            | - :30           | 3   | \$700.00 P-4                | 0.00 NM             | 4     | \$3,800.00 |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | Weekdays<br>- T                    | Spots/Week 3              | \$700.00                | Rating<br>0.00 |                 |     |                             | D. T                |       |            |
| Spot Ch Date Rai   | 2-11/04/12 T         | •                                  | 7-9a                      |                         |                | Weekdays<br>- T |     | :30 \$900.00                | Rtg Type<br>0.00 NM |       |            |
| 2 KARE 10/29/12<br>Credited  |                      | ·                                  | 7-9a                      |                         |                | - T             | _   | ,                           | 0.00 <i>NM</i>      |       |            |
| 3 KARE 10/29/12  |                      | -                                  | 7-9a                      |                         |                | - T             | -   | :30 \$900.00                | 0.00 NM             |       |            |
| Week: 11/05/12<br><u>Spot</u> <u>Ch</u> <u>Date Rai</u><br>4 KARE 11/05/12 |                      | - T<br>escription<br>oday Show     | 3<br><u>Start</u><br>7-9a | t/End Time              | 0.00           | Weekdays        |     | ngth Rate<br>:30 \$1,000.00 | Rtg Type            |       |            |
| 5 KARE 11/05/12<br>Credited  |                      | •                                  | 7-9a                      |                         |                | - T             |     | :30 <del>(\$1,000.00)</del> |                     |       |            |
| 6 KARE 11/05/12  | 2-11/11/12 T         | oday Show                          | 7-9a                      |                         |                | - T             | _   | :30 \$1,000.00              | 0.00 NM             |       |            |
| N53 KARE 10/31/12  | 2 10/31/12           | M-F 3-4p<br>DR OZ                  | СМ                        | 3-4p                    | W              | - :30           | 1   | \$675.00 P-4                | 0.00 NM             | 1     | \$675.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | <u>Weekdays</u><br>W               | Spots/Week 1              | <u>Rate</u><br>\$675.00 | Rating<br>0.00 |                 |     |                             |                     |       |            |
| N54 KARE 10/31/12  | 2 10/31/12           | M-F 5-6a<br>KARE First Edition     | CM<br>on M-F              | 5-6a                    | W              | - :30           | 1   | \$350.00 P-4                | 0.00 NM             | 1     | \$350.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | <u>Weekdays</u><br>W               | Spots/Week<br>1           | Rate<br>\$350.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |
| N55 KARE 10/31/12  | 2 10/31/12           | Today Show<br>Today Show           | СМ                        | 7-9a                    | W              | - :30           | 1   | \$900.00 P-4                | 0.00 NM             | 1     | \$900.00   |
| Start Date Week: 10/29/12  | End Date<br>11/04/12 | <u>Weekdays</u><br>W               | Spots/Week<br>1           | Rate<br>\$900.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |
| 56 KARE 11/03/12   |                      | Notre Dame Foot<br>Notre Dame Foot | tball                     | 230-6P                  | S              | 5- :30          | 1   | \$500.00 P-2                | 0.00 NM             | 1     | \$500.00   |
| <u>Start Date</u><br>Week: 10/29/12  | End Date<br>11/04/12 | Weekdays<br>S-                     | Spots/Week 1              | Rate<br>\$500.00        | Rating<br>0.00 |                 |     |                             |                     |       |            |